



HAWKINS VEHICLE LEASING

FRANCHISE OPPORTUNITY

Be your own boss...

Build your own successful business
and a secure future in your hands.



Who are Hawkins Vehicle Leasing?

Hawkins Vehicle Leasing have been established for over 30 years providing vehicle funding solutions to both business and personal users alike. We are one of the longest established vehicle finance brokers in the UK and have grown to be one of the largest with a very loyal customer base. We have a proven business model which has enabled us to build a solid and successful business and we will pass on our experience and established contact to our franchisees to ensure their success.

The Franchise Opportunity

A Hawkins Vehicle Leasing franchise offers you the opportunity to build your own successful business using our knowledge, processes, systems and support. This is an excellent time to buy a Vehicle Leasing Franchise. The motor industry is the largest retail sector in the UK with 28 Million vehicles currently registered and growth forecast in the years to come. Our full range of products and services mean that you have the opportunity to target anyone who drives a car. The key markets that Hawkins Vehicle Leasing will help you target are Small to Medium size Business, Company Directors, Employees with a Cash for Car option, Self Employed Professionals and Private Individuals.

Your franchise will give you a defined area where we will not appoint another franchisee. We offer a low cost opportunity to start your own business with a partner with a proven track record. The Franchise opportunity is designed to operate from home initially, although, as your business grows you may choose to move to office premises. How large your company grows is dependent on yourself and the limits you set and we will support you every step of the way.

Who are we looking for?

As we are offering our brand name and reputation to franchisees, there are very strict criteria as to who we will accept. We are looking for hard working and professional individuals with the determination and drive to succeed. You need to enjoy dealing with people from all walks of life and be able to sell to individuals and large companies and to understand their needs. Ours is an industry where you need to be able to “go the extra mile” for your customers and fulfil the high levels of service they expect. Experience is not necessary as full training will be given but the personal qualities outlined above are critical to your success.

What are the costs?

We do not have a price list for the franchise we offer. Our approach to our franchises is one of partnership and the costs will reflect the time and effort we invest in getting your business up and running. At the outset we will provide you with the following:

- A PC loaded with all the systems you will need
- Full Training to use the quote systems and understand the products
- Customer database and management system with training
- Help and advice to get you started
- 3 Months with no admin fees to help get you started
- 1000 Business cards
- 1000 Letterheads
- 1000 Compliment slips
- 15 days "Full cover" when you can transfer all your calls to our team.

This allows you to take holidays in the knowledge that your business will be taken care of.

Your other major costs will largely be in your control. We do not stipulate your advertising expenditure or how you go about promoting your business although we will tell you the ways that have proved successful in the past and help you form a marketing plan.

What next?

If you believe you have the drive and determination to be successful then we are very interested in hearing from you. Please call Richard Aitken on **0191 4877487** or Ken Offin on **0870 208 8181**. We will be happy to give you more details and discuss the opportunity with you.



Richard Aitken Hawkins Vehicle Leasing

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